

Privacy Policy

Privacy Policy Effective Date: 24th June, 2022

These Privacy Policy (“Privacy Policy”) describes the data privacy practices (collectively, the “Agreement”), govern your access and use of the services, including our website (tbh.chat), (collectively, the “Service”). The Service is owned and operated by MemeChat Private Limited (referred as “MCC,” “we,” “us,” or “our”). This Privacy Policy will explain the types of personal information that we collect, the uses we make of that information, and how you can correct or request deletion of any personal identifying information you choose to give us.

We collect and use personal information from and about you

MCC (and the vendors we hire to perform business functions on our behalf) may collect, receive, and develop several categories of personal information:

- **We collect Contact Information:** We may collect your name, email address, mailing address, social network details, and phone number.
- **We collect Registration and Account Information:** We may collect display name, reminder questions and answers, and communications preferences.
- **We collect Demographic Information:** We may collect demographic information such as your gender.
- **We collect Internet and Network Activity Information:** We collect information about your use of the Site, such as frequency of use, engagement with particular features, and which sections of the Site are visited most. We may also collect information about the browser you are using, your IP address, and device identifiers.
- **We collect Location Information:** We collect information about your general location, using your zip code or postcode and IP address.
- **We may collect and Develop Inferences:** Using the other pieces of personal information collected about you, we may draw inferences about you, reflecting what we believe to be your preferences, characteristics, predispositions, attitudes, and interests.
- **We collect information when you communicate with us:** We may send push notifications to your mobile device if they are enabled, or text messages with your consent, to verify your account and for informational and operational purposes, such as account management, customer service, system maintenance, and other Service-related information.
- **We use personal information as described here:** We use these categories of personal information for the following purposes:
 - **We use your information for marketing purposes.** We use your personal information to provide personalized online advertising on the Service and to facilitate transmittal of information we think may be useful or relevant to you.
 - **We use information to respond to your requests or questions:** We use personal information to provide you with customer support anytime you reach out to us with questions about our Privacy Policy or Terms of Service, or issues arising from your account. We also use personal information to send customers technical alerts, updates, security notifications, and administrative communications.
 - **We use information to improve our products and services:** For example, we may use the information you provide about our products, as well as Payment Information, Internet and Network Activity, Location, and Inferences to make our website, services, and products better.

- **We use information to administer our site and services and for internal operations:** We use all categories of personal information for our internal operations, such as troubleshooting, insurance claims, data analysis, and testing.
- **We use information for security purposes:** We may use each category of personal information as necessary to protect our company, our customers, and our business partners. We also may use this personal information to protect our websites or our services, as well as to detect and investigate activities that may be illegal or prohibited (such as cyber-attacks or fraudulent activities).
- **We use information to verify requests made pursuant to this Privacy Policy:** We will use certain pieces of personal information to verify your identity if you make requests pursuant to this Privacy Policy. The verification steps and the pieces of personal information that we request may vary depending on the sensitivity and nature of your request.
- **We use information as other disclosed or permitted by law, or as we may notify you. We collect personal information about you from various sources:** We collect personal information about you from various sources, directly and indirectly. We collect these categories of personal information from the following categories of sources:
 - **We collect personal information directly from you:** We collect Contact Information if you sign up for our newsletter or contact us. We collect Payment Information if you make a purchase. We also collect any personal information you provide if you make a request or complete a survey.
 - **We collect personal information from your devices:** We use tracking tools like browser cookies and web beacons to automatically collect information about you (including Internet and Network Activity, and Location). We collect this information when you interact with our websites, our ads, and our emails that we or our vendors send to you.
 - **We get personal information from vendors we hire to work on our behalf:** Vendors that host or maintain our websites and send promotional emails for us may give us Contact Information and Internet and Network Activity Information. Our marketing agencies, advertising technology vendors, and analytics providers may provide us with Contact Information, Payment Information, Internet and Network Activity Information, and Location Information.
- **We share certain personal information**

We share these categories of personal information under the following circumstances:

 - **We share your personal information with vendors who perform services on our behalf:** We may share each category of personal information with vendors who send emails for us, help us manage and operate our sites, fulfil purchases, provide advertising or marketing services, provide analytics and search engine support, track advertising impressions, investigate and prevent data incidents, audit our business and financial statements, provide legal advice, and place our advertisements on other platforms.
 - **We may share your personal information with our business partners and marketing companies:** We might share Contact Information, Inferences, and Location Information with our distributors and dealers. We may also share the above categories of personal information with companies that help us with our marketing efforts, including social media platforms, advertising networks, and ad tech companies.
 - **We may share your information if we think we have to in order comply with the law or to protect ourselves, our customers and others:** We may share any or all categories of personal information to respond to a court order or subpoena. We may also share this personal information if a government agency or investigatory body requests it. We might share your personal information in order to enforce our agreements and to protect the rights of others. We might share your personal information when we are investigating potential fraud.
 - **We may share personal information for other reasons we may describe to you from time to time as permitted by law.**

Age of Consent: By using this site, you represent that you are at least the age of majority in your state or province of residence. Minors should seek consent of his or her legal guardian before using this website. MemeChat won't be held responsible if any minor uses any invalid credentials to use the website.

Changes in Privacy Policy: We may update this Policy From time to time we may change our privacy policies. We will notify you of any material changes to our Policy as required by law. We will also post an updated copy on our website. Please check our site periodically for updates. Your continued use of our website means that you consent to the collection, use and disclosure of your personal information as set out in the updated Policy.

Contact us

If you have any questions about this Privacy Policy, please contact us by sending an email at: contact@memechat.app